Balkan Ruby

is back to business

WHAT?

We are an international Ruby conference in Sofia, Bulgaria. We had two editions in 2018 and 2019, and are back for a third one in 2024. This time, we'll run a business theme!

Balkan Ruby is a technical event by heart but also a small business. As we are rebuilding it for 2024 and facing the new economic realities, we want to discuss them.

WHEN?

April 26-27

WHERE?

Sofia, Bulgaria

300+ visitors   26 talks   19 countries   52+ companies

SPONSOR PACKAGES

BASIC	• Banner at the event • Logo on the website • Brand promotion on social media • Mentions from the stage • 1 free ticket	**€1000**
STANDARD	• Table at the conference • Banner at the event • Logo on the website • Brand promotion on social media • Mentions from the stage • 2 free tickets	**€2000**
PRO	• Table at the conference • Your logo on our video recordings • Banner at the event • Logo on the website • Brand promotion on social media • Mentions from the stage • 3 free tickets	**€3000**

By sponsoring Balkan Ruby, you are helping us make a great event while promoting your brand to the passionate Ruby developers in Bulgaria, the Balkans, and beyond!

EXCLUSIVE PACKAGES

T-SHIRT	Your logo on the sleeves of our t-shirts	€1000
COFFEE	Espresso with your branding	€1000
PARTY	Your branding on the conference party	€1000

FAQ

Do I have to provide the banners and roll-up posters?
If you have existing printed materials, feel free to bring them along. Otherwise, we can print the banner for you. Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

Do I have to provide my own stand for the sponsors hall?
The exhibit space is a large table (1×2m), provided by us.

Do the prices include VAT?
The prices do not include VAT, which will be added where applicable.

Do you have any other sponsorship options?
We will make sure you get the best out of your investment, so we are open to discuss other opportunities and bespoke packages.

Can multiple plans be purchased?
Yes, and if so, the free tickets stack up.

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Ready to sponsor us?

Contact the organizers at hi@balkanruby.com