

Balkan Ruby 2026

SPONSORSHIP PROSPECTUS

Balkan Ruby is about the hot takes

May 15-16, 2026 in Sofia, Bulgaria

May 15 - May 16, 2026

We want to talk about the industry's hot takes! Is AI set to take our jobs, or is it just a waste of energy? Are SPAs still leading the way, or should we let the servers serve? Is cloud computing still a viable option, or should you own and manage your servers? Should Ruby embrace typing, or stay true to its dynamic roots? Join us for a heated Balkan debate.

For sponsorship inquiries, contact:

hi@balkanruby.com

Sponsorship Packages

By sponsoring Balkan Ruby 2026, you are helping us make a great event while promoting your brand to the passionate Ruby developers in Bulgaria, the Balkans, and beyond!

Ruby

- Ruby: €1200.0

Exclusive

Exclusive packages are in limited availability and can sell out.

- Banitsa: €1500.0 (1 available)
- Rakia: €1500.0 (1 available)
- Anzug: €1500.0 (1 available)
- SOCKS5: €1200.0 (1 available)

Partner

Partner packages are given to companies paying for conference expenses like speaker travel.

- Travel: €0.0

See detailed information about each package on the following pages.

Ruby

Name	Price	What's Included	Availability
Ruby	€1200.0	<ul style="list-style-type: none">• Banner at the event• Logo on the website• Brand promotion on social media• Mentions from the stage	Unlimited

Exclusive

Name	Price	What's Included	Availability
Banitsa	€1500.0	<ul style="list-style-type: none">• Cover the catering at the event• Logo on the website• Brand promotion on social media• Mentions from the stage	1 available
Rakia	€1500.0	<ul style="list-style-type: none">• Cover the drinks at the event party• Logo on the website• Brand promotion on social media• Mentions from the stage	1 available
Anzug	€1500.0	<ul style="list-style-type: none">• Your logo on the sleeves of our t-shirts• Logo on the website• Brand promotion on social media• Mentions from the stage	1 available
SOCKS5	€1200.0	<ul style="list-style-type: none">• Your logo on the socks given to our attendees• Logo on the website• Brand promotion on social media• Mentions from the stage	1 available

Partner

Name	Price	What's Included	Availability
Travel	€0.0	<ul style="list-style-type: none">• Logo on the website• Brand promotion on social media• Mentions from the stage	Unlimited

Frequently Asked Questions

Do I have to provide the banners and roll-up posters?

If you have existing printed materials, feel free to bring them along. Otherwise, our team will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

Do I have to provide my own stand for the sponsors hall?

The exhibit space is a large table (1×2m), provided by us.

Do the prices include VAT?

The prices do not include VAT, which will be added where applicable.

Do you have any other sponsorship options?

We are open to discuss other opportunities and bespoke packages to ensure you get the best out of your investment.