



# Balkan Ruby

25 – 26 May 2018

Sofia, Bulgaria

## About the conference

**Balkan Ruby** is a brand new conference, dedicated to Ruby and satellite technologies.

We aim to introduce the local communities to each other and invite companies and developers from all over Europe to visit the Balkan region, learn new technologies and share ideas with us.

We expect about 150 attendees from all around Europe, the majority of whom are Ruby and JavaScript developers.

## Date and Location

**Balkan Ruby** will be held on **25th and 26th of May 2018** in **Generator Sofia**.

Learn more about our venue [here](#).

# Sponsorship opportunities

## Basic

€500

- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Your logo and company description (100 words) in the dedicated Sponsors page
- Text link included in the footer of all attendees emails
- 1 conference pass

## Standard

€1000

*Limited: 3 available*

- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Your logo and company description (100 words) in the dedicated Sponsors page
- **Monochrome company logo included in the footer of all conference emails**
- **Your logo on the conference badges**
- **Swag in attendee goodie bag\***
- **Roll-up banner at the Sponsors Hall**
- **2 conference passes**

## Pro

€2000

*Limited: 1 of 3 available*

- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Monochrome company logo included in the footer of all conference emails
- Your logo and company description (100 words) in the dedicated Sponsors page

- Your logo on the conference badges
- Swag in attendee goodie bag\*
- **Exhibit space: 2×2m table and roll-up banner**
- **1 roll-up banner near the main stage**
- **Dedicated slide with company logo during breaks**
- **3 conference passes**

*\* All items are subject to approval before being accepted as bag inserts.*



## **Exclusive packages**

### **~~Exclusive coffee breaks sponsor~~**

€1500

*Limited: all gone*

You cannot have a good conference without nice coffee and interesting chats over a cup of hot tea. By supporting this important part of the event your brand will get exposure during one of its most valued times, the time at which fellow attendees reflect on all the new things they've learned and discuss with their peers.

- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Monochrome company logo included in the footer of all conference emails
- Your logo and company description (100 words) in the dedicated Sponsors page
- Swag in attendee goodie bag\*
- 1 conference pass
- **Branded cups – we will provide paper cups with your logo on them**
- **Branded signage on wooden easel at the catering area, provided by us**
- **“Thank you” mentions from stage during coffee breaks**
- **Special mention in attendee newsletter**

## **Exclusive t-shirt sponsor**

€1500

*Limited: all gone*

Being the t-shirts sponsor, your brand will be with the attendees long after the event has passed. We work with high quality providers for both material and print, and we can assure you that the Balkan Ruby t-shirt will become a permanent part of the attendees wardrobe.

- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Monochrome company logo included in the footer of all conference emails
- Your logo and company description (100 words) in the dedicated Sponsors page
- Swag in attendee goodie bag\*
- 1 conference pass
- **Roll-up banner at the Sponsors Hall**
- **Your company logo printed on the sleeves of attendee t-shirts**
- **Special mention in attendee newsletter**

## **Exclusive goodie bags sponsor**

€1000

*Limited: only 1 available*

We are cooking something special here, again working with top quality providers, we guarantee you this will be a favorite and useful accessory for each attendee.

- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Monochrome company logo included in the footer of all conference emails
- Your logo and company description (100 words) in the dedicated Sponsors page

- Swag in attendee goodie bag\*
- 1 conference pass
- **Your company logo printed on the attendee goode bag**
- **Special mention in attendee newsletter**

## **Exclusive party sponsor**

€1000

*Limited: only 1 available*

By supporting the after party at this event your brand will be associated with one vital and fun part of the program. We will have a special location for the party and variety of craft beers will be served to get the party mood on.

- Twitter promotion - we will announce your company sponsorship in 3 tweets
- Monochrome company logo included in the footer of all conference emails
- Your logo and company description (100 words) in the dedicated Sponsors page
- Your logo on the conference badges
- Swag in attendee goodie bag\*
- 1 conference pass
- **Branded signage on wooden easel at the party**
- **Special mention in attendee newsletter**
- **Special mention in the official party announcement**

## **FAQ**

### **Do I have to provide the banners and roll-up posters?**

In packages that include banners and handouts, our team will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

## **Do I have to provide my own stand for the sponsors hall?**

The exhibit space is a large table (2×2m), provided by us.

## **Do the prices include VAT?**

The prices do not include VAT, which will be added where applicable.

## **Do you have any other sponsorship options?**

We will make sure you get the best out of your investment, so we are open to discuss other opportunities and bespoke packages.

# **Ready to sponsor?**

Contact the organizers at [hi@balkanruby.com](mailto:hi@balkanruby.com)